



## **MEDIA ADVISORY**

For Planning Purposes  
May 31, 2013

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### **California Natural Resources Agency, California State Parks Officials to Announce “Parks Forward” Initiative Backed by State’s Major Foundations to Boost State Parks**

**What:** Officials will unveil “Parks Forward,” a collaborative initiative designed to transform California's State Parks System. A distinguished volunteer Commission will lead the initiative, designed to fulfill directives in the California State Parks Stewardship Act of 2012 and to help revive and improve California's 280 State parks.

**Where:** Teleconference:  
888-324-0280; Participant passcode: 4959894  
Call open to media only.

**When:** Monday, June 3, 2012  
10:00 a.m. – 11:00 a.m.

**Who:** California Natural Resources Secretary John Laird  
California State Parks Director Major General Anthony L. Jackson, USMC (Ret.)  
Parks Forward Commission member Lance Conn

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